

A CONCEPTUAL FRAMEWORK OF PHOTOGRAPHIC TOURISM

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ABSTRACT

Photography today has become the part & parcel of our day-to-day life. The credit goes to the ongoing technological revolution that has made photography accessible to everyone and made it such user-friendly that anyone can take a beautiful photograph without knowing any of the technicalities. Every year people spend huge amount of money on buying equipments and travelling to near and far-off places only to take that particular photograph(s) that makes them happy. This can be treated as a separate discipline where tourists primarily involve themselves in travelling to places with the primary objective of taking photographs.

Although photography has emerged as a popular form of special interest tourism, but still there is scant research that develops a concept of photographic tourism, its participants and understand its potentialities as a separate tourism dimension. This paper contributes to a theoretical understanding of photographic tourism by evaluating previous works on tourism, special interest tourism, photography, photography subjects and photographers. It uses this to develop a conceptual framework to examine photographic tourism, identify its drivers of growth and investigate into its practices.

KEYWORDS: Tourism, Special Interest Tourism, Photographic Tourism, Photographic Tourist